

# DOG FOULING & LITTER IN CHURCH STRETTON

## Our Model Action Plan...a probable approach.

- BUILD A CONSENSUS**...SC, TC, CPRE, PUBLIC PROTECTION, STREET SCENE, PRIDE OF PLACE, SPORTS CLUBS, SCHOOLS, SHOPKEEPERS, Chamber of Trade, CSCG, Mayfair, Walkers are Welcome, Rectory Wood & Field Interest Group: other organisations - Ramblers, Rambling Group, Scouts, W4H, Wildlife Trust, Police.
- ENGAGE THE PUBLIC**...Ask people & listen to them...only promise what can be delivered...get local public on board. Gazebo demonstrations in Square: hold a public meeting to explain the Plan – before June?
- WHERE?**...Define specific areas (ideally where control is possible). These areas should be identified & agreed. Football field and Rectory Field? Beaumont Road?
- WHEN?**...Set dates for a six week campaign – June/July -split into three two-week sessions. Ensure others are able & willing to assist. Start lightly... Use traffic light sequence – each of 2 weeks duration.
  - Green**...Polite Introduction –Please Pick Up...Please Bin It...Please Keep Our Space Safe
  - Amber**...Because Poo is Dirty, It's Not Fair, It's Messy, You Are Letting Us Down
  - Red**... Or Else You Will Be Caught, You Will Be Fined, Named & Shamed?  
First two weeks publicise the Action Campaign;  
next two weeks warn locals but resist becoming heavy-handed;  
last two weeks use the law & enforce it by issuing offenders with ECRs
- HOW?**...Explain the Action Plan...with posters, at a public meeting, gazebo displays, local press, radio & TV...  
Involve primary school in poster design (using Green 'Please'; Amber 'Because'; Red 'Or Else').  
Select & laminate chosen posters...Tell parents & try to get them on board. Display posters
- DEEP CLEAN**...Select one grot spot area and deep clean it with, if possible, a synchronised clean-up of both litter & dog fouling. Rectory Field &/or Brooksby Recreation Ground?  
Equipment needed – and publicity. Gloves, poo bags, litter pickers, poo pickers & bags, spray paints, hi-vis vests.  
People to become aware of the difference: before & after.
- ORGANISE REGULAR PATROLS**...to identify & mark all new deposits. Once daily as a minimum? Volunteers & officers? Dog warden(s) including Church Stretton's.  
Record new fouling & paint spray each deposit...use different daily colours to show that notice is being taken...narrow the time of day when deposits are appearing.  
Try to witness depositing & report to StreetScene/dog warden/public protection.  
Try to register and train volunteers to be able to issue ECRs to offenders.
- OFFENDERS**...the thoughtless majority and the mindless minority. This latter group don't seem to care; they are often known & disliked by responsible dog owners: target these!  
The Action Plan should have got the thoughtless on board... & the mindless offenders should now be isolated, recognised, identified and dealt with.